



GROWING CONNECTIONS BETWEEN PEOPLE AND NATURE IN COLLABORATION WITH COQUITE

<u>#NatureForAll</u> and <u>CoalitionWILD</u> are launching an international challenge seeking out the best projects that are **connecting people to nature.** The top three (3) projects submitted will win a trip to the <u>IUCN World Conservation Congress</u> (WCC), in Hawaii, September 2016, to pitch their work to a panel of expert judges for an opportunity to win valuable project support worth up to \$10,000 USD (exact form and value to be determined based on demonstrated project needs).

VISIT woobox.com/x6fdkj to apply.

Deadline: 1 July 2016



HOW ARE YOU CONNECTING PEOPLE TO NATURE?

Share your current and in-development projects that connect people to nature for an opportunity to win!

Three finalists will be announced in mid-July and will receive airfare, accommodation, registration and a per diem to attend the <u>IUCN World Conservation Congress</u> (WCC) to present their project, along with a pitch for support, to a panel of expert judges.

ONE GRAND PRIZE WINNER WILL BE CHOSEN BY THE EXPERT PANEL AND AWARDED VALUABLE SUPPORT WORTH UP TO \$10,000 USD.

Visit woobox.com/x6fdkj to apply.

You are eligible to apply if:

Your work has been in development for 1 year but not older than 4 years on 15 September 2016

✓ Your work falls into one (OR MORE!) of the categories below

NOTE: Addressing more than one category can increase your chances of winning

- 1. The project finds and shares ways to have fun in nature
- 2. The project brings children into nature at an early age
- 3. The project engages sectors outside the conservation field
- 4. The project engages with urban parks, museums, zoos, etc. as gateways into nature
- 5. The project embraces technology as a bridge rather than a barrier to nature
- 6. The project empowers young professionals as leaders in connecting people with nature
- 7. The project shares cultural roots and ancestry in nature

DEADLINE IS 1 JULY 2016.

Projects can be local or globally focused, can be a grassroots initiative or a for-profit entity, and can be run by an individual or a group. We encourage submissions from outside of the environmental sector, and are searching out projects engaging youth, urban dwellers, disadvantaged populations, and other new audiences, that are motivating and enabling them to experience and connect with nature.

Online Application: woobox.com/x6fdki

Rules and Regulations: http://bit.ly/1VXGyCz
For any questions: getinvolved@coalitionwild.org